



How Professional Patient Advocates
Help Patients Get Better Health Care –
And Peace of Mind



Presented by:

(Your name and credentials)
credentials)



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Coming up...

- What is a Patient Advocate?
- Role of a Patient Advocate
- Why have an Advocate on Your Care Care Team?
- Qualities of an Effective Patient Advocate
- How to Find a Patient Patient Advocate
- Patient Advocacy in in Action
- Typical costs
- Quick Sum Up!

What Does a Patient Advocate Do?



Navigates and demystifies
the healthcare system



Speaks up for
patients' needs



Offers emotional
support and coaching



Helps demystify complex
medical information



Patient advocates play a crucial role in empowering patients and ensuring they receive the best possible care throughout their healthcare journey.

The Role of a Patient Advocate

- Communicate with healthcare providers
- Explain medical information
- Coordinate care among providers
- Advocate for the patient's rights and needs

Advocates put all the pieces of health care together...
to work best for patients.



Why have a Patient Advocate On Your Care Team?



To improve communication and coordinate your care among all doctors: doctor appointments, hospital stays, treatment centers, assisted living, more, anywhere care is discussed, delivered.



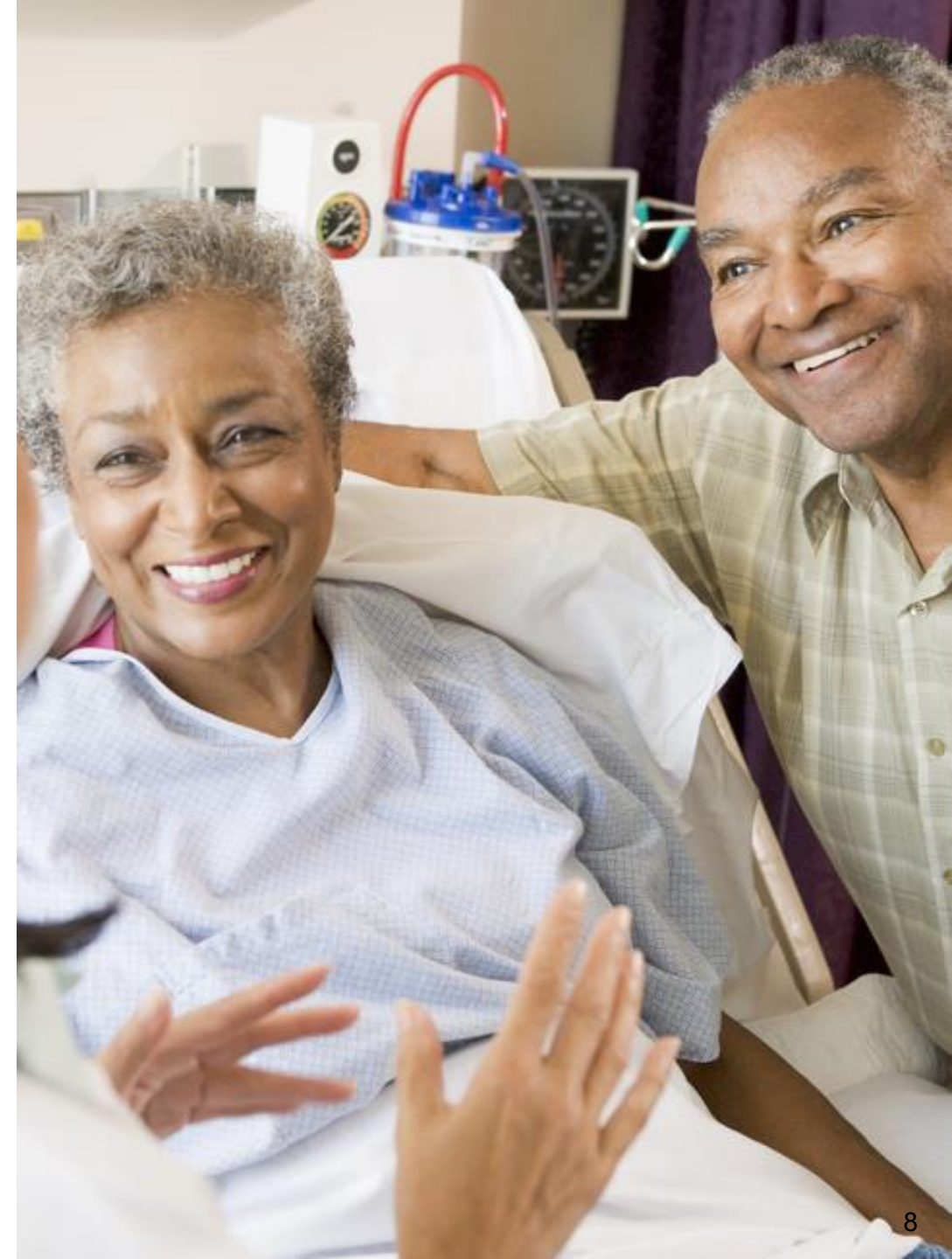
To better understand your medical information, diagnosis, treatment options, find best doctors for you, ensure medications are right for you, track test results, insurance, costs and bills, more

A serene landscape featuring a calm body of water in the foreground, reflecting the surrounding environment. The water is a deep blue, with gentle ripples. In the background, there are layers of mountains, some in sharp focus and others fading into a hazy blue mist. The sky is a light, clear blue. The overall mood is peaceful and tranquil.

For peace of mind.

Qualities of an Effective Patient Advocate

- A thorough understanding of the healthcare system
- Excellent communication skills
- Empathy and compassion
- The ability to problem-solve and think critically
- Committed to sharing their knowledge and skills



EXAMPLE: Patient Advocacy in Action

Everyone is different and has different needs.
This is a common scenario.



Patient has complex diagnosis or medical needs, and/or complex insurance or medical billing issues

Advocate Helps Patient Understand

Advocate Coordinates and Communicates with Healthcare Team

Advocate Navigates Healthcare System

The patient is managing a medical condition that requires specialized care and understanding, or is managing one or more health care conditions, and feels overwhelmed and frustrated by the health care system.

The patient advocate helps ensure the patient is fully informed about their diagnosis, medical condition, and treatment options so they can make fully informed decisions about their care.

The patient advocate helps ensure the patient's needs are met, advocating on the patient's behalf and facilitating effective communication between the patient and all the medical professionals caring for the patient

The patient advocate provides guidance on accessing necessary resources, such as specialists, support services, and financial assistance, to ensure the patient receives the best possible care.

Where to find a Patient Advocate? GNAnow.org



**Greater National
Advocates**

Caring Professionals
Ready to Help

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Patients With Special Needs



Insurance & Billing

Resourceful Advocates Who
Tackle Medical Charges and
Fight for Insurance Benefits



Wellness & Lifestyle

Quality of Life Advocates
Dedicated to Keeping Patients
Healthy and Out of the Hospital



Survivor Support

Peer Mentor Advocates Who
Share Their Experience and
Knowledge to Guide Others





The Cost of Patient Advocacy

Costs vary by location, level of experience, and specialities.

Some advocates offer a free 15 – 30-minute initial consultation.

Some advocates offer service packages plans and rates.

Most offer tele-health support and coaching.

Service	Cost
Initial Consultation	\$100 - \$300
Hourly Rate	\$50 - \$300 per hour



Patient advocates help clients get the best
best possible care for the best possible
results.

Questions?
Let's talk!



Thank you for joining me today! today!



Website



Phone Number



Email



Linked In



Facebook

Please contact me if you have any questions or may
or may need an advocate by your side.

We appreciate referrals.

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YOUR PHOTO

YOUR NAME, CREDENTIALS

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